



NEWS RELEASE

FOR IMMEDIATE RELEASE

September 30, 2009

Trading Symbol RCR: TSX-V

Rockcliff Retains Public Affairs/Media Relations Consultant

TORONTO, Ontario. Rockcliff Resources Inc. (**RCR: Tier 1 TSX-V**) is pleased to announce it has retained the services of Fraser Strategies effective September 29, 2009 to design and implement a media and public relations strategy for the Company.

It is intended that the program will involve the introduction of the Company to appropriate media outlets, nationally and regionally, with a goal of achieving a high level of awareness of Rockcliff in the public, the investment community and to ultimately broaden the shareholder base. Rockcliff has granted Fraser Strategies 50,000 options exercisable at \$0.20 per share, subject to regulatory approval.

Fraser Strategies is an owner-managed firm based in Sudbury with clients across Canada. It's main consultant is Conway Fraser, a Gemini-award-winning former CBC Radio and Television Producer. For more information: www.fraserstrategies.com.

Rockcliff Resources Inc.

Rockcliff Resources Inc. is a Canadian resource exploration company focused on the Snow Lake VMS Project located in central Manitoba. The project totals in excess of 527 km² and is located within the prolific Flin Flon greenstone belt. The project presently includes five historical VMS deposits (Lon, Rail, Reed, Kof, Sylvia), the R1 VMS Zone, the Jackfish nickel zone and numerous additional areas with potential for VMS and nickel mineralization. Rockcliff also controls the Shihan VMS Project located in Northern Ontario.

For more information please visit our website at www.rockcliffresources.com or contact Ken Lapierre, P.Ge., President and CEO of Rockcliff Resources Inc. at (416) 863-9800 or at therock@rockcliffresources.com.

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